



12 Portland Street, Walsall, WS2 8AB Tel: 01922 725050 www.heartcare.org.uk Registered Charity no 1109021

Corporate Fundraising Pack: for companies and societies



www.heartcare.org.uk

Registered charity number 1109021

Fundraising for Heart Care

There are many ways your company or organisation can help raise funds for Heart Care

Heart Care is a local charity that has been helping the people of Walsall and Sutton Coldfield for over 30 years. We provide a rehabilitation programme for people that suffer from heart and lung disease and also run a weight management programme. The West Midlands is the worst area in the country for adult obesity, which can lead to the development of heart disease and diabetes. At Heart Care we are helping people to prevent and recover from these conditions using personalised exercise prescription but we need your help to enable us to continue to provide our unique service for the people of Walsall.

Heart Care continues to help thousands of patients with heart problems per year; we had 838 referrals in 2013 alone for our Cardiac Rehabilitation programme. The amount of people's lives Heart Care touches each year is huge and we are in constant need of fundraising efforts to support this.

Heart Care relies very heavily on fundraising and thus your contributions and help can mean the world of difference to our patients and the facilities we provide.

Charity of the year

Many companies have a charity that they nominate as their charity of the year. Lots of companies raise money through various fundraising activities throughout the year and donate these to their charity of the year. If you would like to nominate Heart Care as your charity of the year please contact Sarah Jackson Sarah.Jackson@Walsallhealthcare.nhs.uk.

Donation tins

Could you be the guardian of a Heart Care donation tin? Donations tins are a wonderful promotional tool for Heart Care and a great way for your staff/ customers to get rid of their loose change. We can post you a tin and collecting and empty it every time it gets full? Please contact Sarah.Jackson@Walsallhealthcare.nhs.uk if you think you could look after a donation tin for Heart Care.



Sell Heart Care merchandise

Heart Care has number of promotional items for sale:

- Heart Care teddies
- Heart Care badges
- Heart Care note pads
- Heart Care key rings
- Heart Care pens

Do you have premises where you can sell Heart Care's promotional goods?

Donate raffle prizes

Heart Care regularly has the opportunity to run raffles and auctions as a fundraising activity; we therefore often in need of donated prizes. If you would like to donate a prize to one of our raffles please contact Sarah.Jackson@Walsallhealthcare.nhs.uk and we will add you to our list of donors and we can contact you when we are in need of a prize.

Organise your own fundraising event

Next time you have an office party or get together why not add a fundraising element and give the proceeds to Heart Care. Or you could organise a fundraising event specifically tailored to raise money for Heart Care likes a dress down day or bake sale. If

you would like any help or ideas please contact Sarah Jackson on Sarah.Jackson@Walsallhealthcare.nhs.uk she will be happy to help.

Heart Conscious Companies

As well as being a Cardiac Rehabilitation facility for sufferers of coronary heart diseases Heart Care has patients who attend and pay a regular subscription for after care.

We could offer your staff and members blood pressure & physical activity checks, BMI checks and a personally prescribed exercise programme; where they will be supervised by medical health professionals for a donation or regular subscription to Heart Care.

We will advertise your company on our website and social media pages. Please contact Sarah.Jackson@Walsallhealthcare.nhs.uk.

Why Support Heart Care?

Heart Care will provide Heart checks and guidance to your staff but also you will be helping a local charity, not just by supporting its cardiac rehabilitation services with your donation but by utilising its services. Heart Care has an influx of the residents of Walsall using its services every year and thus needs up to date equipment and medical health professionals to function. Your backing will provide this.

Prices

Heart Care will take register members of staff for a year (limitations on attendance apply to due to priority of referred patients) for £1000 donation. Heart Care is a charity and not only will this donation benefit the other patients and the continuance of the good service it provides, Heart Care will really safeguard the health of your staff members unlike any normal gym.

Tree of life



Heart Care has been changing people's lives in the Walsall community for over 30 years unsurprisingly this has meant a lot to the thousands of patients with cardiovascular problems and their families over the years. Heart Care has a Tree of life in its Walsall unit where family members can commemorate their family members or friends by donating a leaf to the Heart Care Tree of Life. Here the leaf will stay and immortalise the family member but also their time spent at Heart Care.

Leaves on the Tree of life cost £100 and go towards helping raise money for Heart Care's cardiac rehabilitation projects.

If you would like more information on how to donate a tree of life please contact Sarah.Jackson@Walsallhealthcare.nhs.uk

Other ways to Support Heart Care:

- Leave a gift in your will
- Set up a standing order
- Make a donation
- Follow us on Twitter
- Like us on Facebook
- Volunteer for Heart Care
- Join our fundraising group

Contact:

Sarah Jackson – Community Fundraiser

T: 01922 725050 174

07581468109

Email: heartcarefundraiser@hotmail.co.uk

sarah.jackson@walsallhealthcare.nhs.uk

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